

Gold, loved it, **Phil Richards**

...I hope he does more classes like this... **Jose Martin**

Seth has a wonderful way of explaining business terms and concepts. He makes it accessible and interesting, and makes me want to learn more! **Josh Bowman**

Videos were a great segue into the supplemental materials and the segments were just long enough. It was easy to take notes and I took plenty of them. I also appreciated the book and website recommendations.

Delphia Simmons

Seth's class isn't really 'hands-on' - and I didn't expect it to be. More than that Seth inspires you to ask yourself the right questions in order to find the answers. Thank you, I really enjoyed this one and the price was just un-beatable... **Julian Angel**

Really enjoyed the class, it's gave me new perspectives and insights. Challenged to think in a different way. Thanks **Kostia KL**

Seth Godin is a true master. I have been waiting for such a long time for a course like this and it was totally worth the wait.. **T. Linklater**

Simple and insightful. Seth Godin rocks! **Justine Arena**

Seth is as always clear and to the point with useful information you can use to start a new business or improve the one you are already building.

Harry Mylonadis

Great class. To the point. Easy to understand. Useful info that makes you think.

Haley Cairo

This class was everything I could have ever wanted. Innate marketing genius Seth Godin reviews the basics in an easy-to-digest format. I've noticed Seth is a master of understanding the human attention span. He's kept me focused in this class and the flow of the modules w/ homework makes perfect sense. Also this was very applicable to fundamentals of my business. I have the opportunity to sit down with my biz partner and hammer home some of the tough questions while also polishing the assets we've got. Thanks Skillshare and Seth G!

Sam N

An excellent, practical course which highlights the truly important factors in starting a business and the common traps to fall into. What I liked about it is that it provides options, alternatives and ideas for every area. Another good point is that it is short and to the point. It just confirms that Seth does not sell smoke. Thank you very much. **Elena Elorriaga**



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